

## **SUMMARY**

Ambitious and versatile Interactive Art Director / Designer with a background in effective design and timely production of innovative web and multi-touch surface experiences, including a keen interest in UI process and development in all areas of the interactive environment.

## **PROFESSIONAL EXPERIENCE**

Interactive / UI Designer, Vectorform - Detroit, MI 2010-Present

- Design rich user experiences for web and multi-touch surfaces. (e.g. Microsoft Surface, Apple Iphone and Ipad)
- Optimized visual design and concept in the Internet or multimedia environment.
- Visually expressed and integrated with information architect and editorial deliverables and technical specs from development and production groups.
- Work in concert with creative team to design web applications that enrich client brand experience
- Develop elegant web solutions that perform appropriately and degrade gracefully in multiple browsers, platforms, and media types.
- Review information architecture and creative designs for feasibility.
- Adapt visual designs into dynamic websites and website templates.

Interactive Art Director, Doner - Detroit, MI 2008-2009

- Work independently and with others to develop advertising and marketing concepts.
- Provide artistic and graphic leadership in all media.
- Conceived creative solutions that supported defined strategies with the majority of assignments accepted by the creative director and client with minimal revisions.
- Catapulted the Department's art direction on all projects to new heights.
- Developed intimate knowledge of client brands, products and target demographics.
- Produced work that gained positive recognition from Creative Department, agency staff and clients.
- Collaborated with copywriters on the creation of unique concepts that incorporated traditional and innovative strategies in alignment with advertising and marketing goals.

Interactive Art Director, Wireless Toyz - Farmington Hills, MI 2007-2008

- Conception and implementation of web strategies for Wireless Toyz
- Design and maintain Wireless Toyz's future web identity
- Conceive, design, and implement compelling web experiences that accentuate and extend the brand name
- Producing initial design concepts, designing and producing e-mail blast and an online monthly magazine
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Graphic Designer, TSS - Warren, MI 2006-2007

- Produce and deliver large and small format signage

## **RELVEANT SKILLS**

Windows OS, Mac OS, Linux - Red Hat, Adobe Products - Photoshop CS4-5, Illustrator CS4-5, Indesign CS4-5, Dreamweaver CS4-5, Light Room 2.7, Working Knowledge After Effects CS4-5, Flash CS4-5, Omnigraffle, File Maker Pro, Suitcase fusion, Ableton Live, 7-8, Reason 2-4, FTP, HTML 4.0 CSS 2, Working Knowledge php, jquery, Wordpress, Joomla

## **EDUCATION**

College For Creative Studies - Detroit, MI 2002–2006

- BA, Graphic Design, minor Industrial Design

## **AWARDS**

The UPS Store – Cardboard World – FWA 2009